

FREE GUIDE

3 AI Systems to Build This Weekend.

The three things every business owner should build with Claude right now. No code. No tech team. Done tonight.

Everyone is talking about AI. Almost nobody has actually built anything with it. You do not need to be technical and you do not need a big project. You need three small systems that pay you back every single week. These are the exact three we tell every owner to build first, plus the [word-for-word prompts](#) to build them. Open the newest Claude (Fable 5), paste the prompt, fill in your details, and go. Each one takes about ten minutes.

SYSTEM 1 · FOLLOW-UP

The Lead Rescuer

You have leads and quotes sitting in your phone right now that you never followed up on. **That is money you already earned and never collected.** This assistant writes the follow-ups for you, in your voice, for the people who already raised their hand.

What it does

Paste your list of old leads or unclosed quotes. It writes a warm, personal follow-up for each one that leads with something useful, not pressure.

Why it makes money

Most sales happen after the 5th touch. Most owners stop at one. Reviving people who already contacted you is the cheapest sale you will ever make.

COPY-PASTE THIS INTO CLAUDE

"You are my follow-up assistant. I'll paste leads and past customers I never closed. For each one, write a short, friendly follow-up (4 to 6 sentences) that references what they originally wanted, leads with something useful to them, and ends with one easy next step. Match this tone: [warm / professional / casual]. Rules: use only the facts I give you, never invent details, prices, or promises. If a lead is missing key info, flag it and ask me instead of guessing. Label each message with the person's name. Do not send anything, I will review and send myself. Here are my leads: [paste your list]"

THE THREE SYSTEMS

SYSTEM 1

The Lead Rescuer

Turn cold leads you forgot about into booked calls.

SYSTEM 2

The Content Engine

Turn real customer reviews into a month of marketing.

SYSTEM 3

Clone-Yourself Playbook

Turn the job in your head into one a hire can run.

SYSTEM 2 · MARKETING

The Content Engine

You already have the best marketing on earth: **what your real customers say about you**. This turns their actual words into posts, website copy, and emails, so you never stare at a blank page again. It only ever uses real reviews, never invented ones.

What it does

Paste your real reviews, testimonials, and happy-customer messages. It spins them into ten ready-to-post pieces of content in your voice.

Why it makes money

Real customer language sells better than anything you could write about yourself, and it is the only kind that is honest and legal to use.

COPY-PASTE THIS INTO CLAUDE

"You are my marketing assistant. I'll paste real reviews and messages from actual customers. Using only their real words and real experiences, turn them into ten pieces of content: [5 short social posts, 3 website blurbs, 2 email subject lines]. Rules: never invent a customer, a quote, a result, or a number. Only feature a result if it actually appears in what I pasted. Keep it honest and in my brand voice: [describe your voice]. Mark any post that uses a direct quote so I can confirm it's accurate before posting. No hype, no fake urgency, no claims I can't back up. Label all ten clearly. Here's the raw material: [paste your reviews]"

SYSTEM 3 · OPERATIONS

The Clone-Yourself Playbook

The reason you cannot step away from your business is that half of it lives only in your head. **This gets it out of your head and onto paper**, as a step-by-step playbook a new hire or assistant can follow without asking you a single question.

What it does

Explain any task you keep re-explaining. It asks smart questions, then writes a clean, numbered playbook with a checklist anyone can run.

Why it makes money

Every task you document is one you can hand off. That is how a business runs without the owner doing everything, which is the whole point.

COPY-PASTE THIS INTO CLAUDE

"You are my operations assistant. I'll explain a task in my business that only lives in my head. Turn it into a written playbook a new hire could follow without asking me questions. Do this: (1) First ask me up to 5 questions to fill any gaps, don't assume. (2) Then write it as numbered steps in plain language. (3) Include what 'done right' looks like, common mistakes to avoid, and what to do when something goes wrong. (4) End with a short checklist they can run each time. Keep it simple enough for someone on their first day. Here's the task: [describe the task]"

RUN IT TONIGHT Three steps, ten minutes each

You do not have to build all three at once. Pick the one that fixes your biggest headache and start there.

1

Open Claude

Go to Claude and start a new chat.
Pick the newest model (Fable 5). No setup, no plugins, nothing to install.

2

Paste and fill in

Copy one prompt from this guide.
Replace the **[green blanks]** with your details. Then paste in your real leads, reviews, or task.

3

Review, then use

Read what it gives you. Tweak anything that isn't quite you. Then send the follow-ups, post the content, or hand off the playbook.

Why these prompts are safe to hand your team

We built the guardrails into every prompt on purpose. Here is what they will and won't do.

- ✓ **They never make things up.** Every prompt tells Claude to use only what you give it and flag gaps instead of guessing.
- ✓ **Nothing sends itself.** AI drafts, you decide. You review and send every message yourself.
- ✓ **No fake reviews or results.** The Content Engine only uses your customers' real words, which is the only kind that's legal and that works.
- ✓ **You stay in control.** Follow-ups go to people who already contacted you, never cold strangers or purchased lists.

READY TO GO DEEPER?

**These three prompts help you today.
The certification makes you the one who builds the whole system.**

In the 12-Week AI Certification we sit with you live and build a working team of AI helpers around your actual business. Your real leads, your real follow-up, your real week. You leave with systems that keep working after the call ends, and a credential to show for it. No tech skills needed.

Get Your 12-Week AI Certification →

Start at brainvaultai.com

The tools are free tonight. The system is what changes your business.