

FREE GUIDE

The Content X-Ray.

Your last 20 posts already know what your audience wants. Paste them into Claude and find out in ten minutes. No dashboard. No guesswork.

Most people create blind. They post, hope, and move on without ever checking what the numbers said. Meanwhile the answer is sitting right there in their last 20 posts. This guide gives you the **word-for-word prompts** to have Claude read yours like an X-ray: which topics pull, which formats work, which hooks stop the scroll, what to kill, and what to double down on. Open the newest Claude (Fable 5), paste a prompt with your posts, and read the results. Ten minutes of analysis beats another week of guessing.

PROMPT 1 · DIAGNOSE

The Full X-Ray

Most people judge a post by how it felt to write, not how it performed. **Your audience already voted with their thumbs.** This prompt reads your last 20 posts and shows you exactly where the wins came from, and where you have been wasting hours.

What it does

Paste your last 20 posts with their views, likes, comments, and saves. Claude finds which topics, formats, and hooks pull, then hands you a kill list and a double-down list.

Why it makes money

You stop spending hours on post types your audience already ignored. Every hour goes into the stuff your own numbers proved people want.

COPY-PASTE THIS INTO CLAUDE

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"You are my content analyst. I'll paste my last 20 posts with their numbers (views, likes, comments, saves). Find: (1) which topics pull, (2) which formats pull, (3) which hook styles pull, (4) what to kill, (5) what to double down on. Rules: analyze only what I paste, never invent or estimate a number, and if data is missing, flag it and ask me. Label every pattern STRONG SIGNAL or WEAK SIGNAL based on how many posts support it, and say plainly if 20 posts is not enough to call a trend. I review everything and decide what changes. My platform: [Instagram / LinkedIn / TikTok]. My posts: [paste 20 posts with numbers]"
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THE THREE PROMPTS

PROMPT 1

The Full X-Ray

Find which topics, formats, and hooks actually pull.

PROMPT 2

The Monthly Autopsy

Rerun every 30 days and watch the trend line form.

PROMPT 3

The Signal Check

Sort real patterns from luck before you change course.

PROMPT 2 · EVERY 30 DAYS

The Monthly Post Autopsy

One X-ray is a snapshot. Run it every 30 days and you get a moving picture. **The Autopsy compares this month to last month** so you know if your changes actually worked, or if you just got lucky once.

What it does

Every 30 days, paste the new month's posts plus last month's findings. Claude shows what improved, what slipped, and whether your double-down bets paid off.

Why it makes money

Most people change strategy on a feeling and never check the result. A 30-day loop turns your content into a system that gets sharper every month.

COPY-PASTE THIS INTO CLAUDE

"You are my content analyst running my Monthly Post Autopsy. It has been 30 days since my last X-Ray. I'll paste this month's posts with numbers, plus last month's findings. Compare them: what improved, what slipped, which double-down bets paid off, and what new pattern is showing up. Use only the data I paste, never invent or estimate numbers, and flag gaps instead of guessing. Label each finding STRONG SIGNAL or WEAK SIGNAL and say if one month is too little data to call it. End with three moves for next month. I decide what to act on. Last month's findings: [paste]. This month's posts: [paste posts with numbers]"

PROMPT 3 · TRUST THE DATA

The Signal Check

Two good posts do not make a trend. Sometimes they are just luck. **Claude only analyzes what you paste, and it will say so when 20 posts is not enough to call it.** That honesty is the feature. Data beats opinion, including yours.

What it does

Run it right after the X-Ray, in the same chat. Claude re-grades every finding by how many posts back it up and flags which conclusions need more data.

Why it makes money

The expensive mistake is overreacting to noise. One lucky post can pull you away from the quiet stuff that was actually growing your audience.

COPY-PASTE THIS INTO CLAUDE

"Look back at the content analysis you gave me in this chat. Re-grade every pattern: STRONG SIGNAL means 4 or more posts support it, WEAK SIGNAL means 2 or 3 posts and could be luck. If a pattern rests on one post, say 'not enough data' and tell me exactly what to post next to test it. Use only the numbers I pasted, never estimate, and never compare me to made-up industry averages. If my whole sample is too small to call a trend, say that plainly. I make the final call on what changes. If this is a fresh chat, here's the analysis: [paste your X-Ray findings]"

RUN IT TONIGHT

Three steps, ten minutes total

You do not need new tools or a data background. You need your last 20 posts, their numbers, and one paste.

1

Pull your numbers

Open your platform's analytics. Copy your last 20 posts with views, likes, comments, and saves. Messy formatting is fine, Claude can read it.

2

Run the X-Ray

Open Claude, pick the newest model (Fable 5), and paste Prompt 1 with your posts. Then run the Signal Check in the same chat.

3

Act on strong signal

Cut what the data killed. Make more of what pulled. Set a 30-day reminder and rerun the Autopsy so the picture keeps getting clearer.

Why you can trust what the X-Ray tells you

The guardrails are written into every prompt on purpose. Here is what they do.

- ✓ **It only reads what you paste.** Claude never logs into your accounts, never pulls live stats, and never invents a number. Missing data gets flagged, not filled in.
- ✓ **No made-up benchmarks.** Your posts get compared to your other posts, never to invented industry averages that sound smart and prove nothing.
- ✓ **Small samples get called out.** Every pattern is labeled strong or weak signal, and Claude says it straight when 20 posts is not enough to call a trend.
- ✓ **You stay the editor.** Claude recommends the kill list and the double-down list. You decide what actually gets made, cut, or posted.

READY TO GO DEEPER?

The X-Ray shows you what already worked. The certification makes you the one who builds what's next.

In the 12-Week AI Certification we sit with you live and build a working team of AI helpers around your actual business. Your real content, your real numbers, your real week. You leave with systems that keep working after the call ends, and a credential to show for it. No tech skills needed.

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Start at brainvaultai.com

Stop creating blind. **Your last 20 posts already wrote next month's plan.**