

FREE GUIDE

The Meeting Money Machine.

Turn every sales call into money with Claude. Paste one transcript, get the follow-up email and everything you missed. Same day.

The fortune is in the follow-up, and most reps send it three days late or never. By then the prospect has met two other vendors and half forgotten your name. Here is the fix. Every call you take is already recorded or noted somewhere: Zoom, Fathom, Google Meet, even your phone notes. Paste that transcript into the newest Claude (Fable 5) and get back **four things**: the follow-up email ready to send today, the objections you missed, the deal temperature with one next step, and coaching notes on how you actually sounded.

OUTPUT 1 · FOLLOW-UP

The Same-Day Follow-Up

Deals are rarely lost on the call. They are lost in the 72 quiet hours after it. **The rep whose recap lands the same afternoon usually wins**, and this prompt writes that recap from the prospect's own words while the call is still warm.

What it does

Paste the transcript. Claude drafts a follow-up email that recaps what the prospect said they wanted, in their exact words, and confirms the next step you both agreed on.

Why it makes money

A same-day recap in the prospect's own language beats a "great chatting!" email sent Thursday. You sound like the only rep who actually listened.

COPY-PASTE THIS INTO CLAUDE

"You are my post-call assistant. I'll paste a sales call transcript. Write a follow-up email from me to the prospect that recaps what they said they wanted, quoting their exact words, confirms the next step we agreed on, and ends with one clear ask. Keep it under 150 words, tone: [warm / direct / formal]. Rules: use only what is in the transcript, never invent details, prices, or promises. If something was unclear or cut off, flag it and ask me instead of guessing. This is a draft only, I will review and send it myself. Transcript: [paste transcript]"

WHAT ONE TRANSCRIPT TURNS INTO

OUTPUT 1

Same-Day Follow-Up

The email that lands while the call is still warm.

OUTPUT 2

The Objection Replay

Every objection you missed and what to say next time.

OUTPUTS 3 + 4

Deal Read + Coaching

Deal temperature, one next step, and how you sounded.

OUTPUT 2 · OBJECTIONS

The Objection Replay

"Send me some info" is not interest. It is an objection in a nice shirt. On a live call you miss these because you are already thinking about your next line. **The transcript misses nothing.**

What it does

Claude lists every objection and stall from the call, quotes the prospect word for word, marks which ones you answered and which slid by, and drafts a stronger response for each.

Why it makes money

Deals rarely die from the objection itself. They die because it never got answered. Ten minutes of reviewing your misses after each call is the cheapest sales training you will ever get.

COPY-PASTE THIS INTO CLAUDE

"You are my objection coach. I'll paste a sales call transcript. List every objection, stall, or concern the prospect raised, quoting their exact words. For each one, tell me whether I addressed it or missed it, and give me a stronger response for next time in my voice: [warm / direct]. Include soft objections like 'send me info' or 'I need to think.' Rules: use only what is in the transcript, quote the prospect word for word, never invent objections or answers to things they did not say. If a moment is unclear, flag it and ask me. This is for my review only, nothing gets sent. Transcript: [paste transcript]"

OUTPUTS 3 + 4 · DEAL + COACH

The Thermometer and the Mirror

Most reps grade a call by how it felt. Feelings lie. **The transcript shows where the deal really stands**, and how much of the call was you talking when you should have been asking.

What it does

Claude rates the deal hot, warm, or cold, with the exact lines that prove it, then hands you one single next step plus a score on your talk-to-listen balance and question quality.

Why it makes money

You stop chasing dead deals and stop under-working live ones. And every call quietly trains you to talk less and ask better, which is where deals are actually won.

COPY-PASTE THIS INTO CLAUDE

"You are my deal analyst and call coach. I'll paste a sales call transcript. Give me: (1) Deal temperature, hot, warm, or cold, backed by the prospect's exact quotes. (2) The single best next step and when to take it. (3) My talk-to-listen balance from the transcript, whether my questions were open or closed, and two questions I should have asked. Rules: use only what is in the transcript, quote the prospect word for word, and flag unclear or cut-off moments instead of guessing. If the transcript cannot support a rating, say so. This is analysis for me only, nothing gets sent. Transcript: [paste transcript]"

RUN IT TONIGHT

Three steps, one call, ten minutes

Grab tonight's call, or the last deal you lost, and run all three prompts on it. The follow-up alone pays for the ten minutes.

1

Grab a transcript

Open Zoom, Fathom, or Google Meet and copy the transcript from your last real sales call. Rough phone notes work too.

2

Paste and fill in

Start a new chat with Claude and pick the newest model (Fable 5). Paste one prompt from this guide and replace the **[green blanks]** with your details.

3

Send it today

Read the follow-up email, fix anything that does not sound like you, and send it before 5 p.m. That alone puts you ahead of most reps.

Why this is safe to run on real calls

The guardrails are baked into every prompt on purpose. Here is what they will and won't do.

- ✓ **Transcript only.** Every prompt tells Claude to use only what is in the call and quote the prospect word for word, never paraphrase them into something they did not say.
- ✓ **Record with permission.** Consent rules vary by state, so tell people the call is being recorded. Most meeting tools announce it for you.
- ✓ **Nothing sends itself.** Every email is a draft. You read it, fix it, and send it yourself. Claude never emails your prospect.
- ✓ **Unclear moments get flagged.** If the audio dropped or a line is fuzzy, Claude marks it and asks you instead of filling the gap with a guess.

READY TO GO DEEPER?

These prompts fix one call at a time. The certification builds the machine that runs on every call.

In the 12-Week AI Certification we sit with you live and wire this into your actual week, using your real calls and your real pipeline. You leave with a system that reviews every call the day it happens, follow-ups that go out while deals are still warm, and a credential to show for it. No tech skills needed.

[Get Your 12-Week AI Certification →](#)

Start at brainvaultai.com

The call already happened. **The money is in what you do next.**