

FREE GUIDE

The One-Page Dashboard.

Know exactly how your business did last week, every Monday, in ten minutes. No spreadsheet skills. Claude does the math.

Most owners can't say what last week's sales were without digging through five different apps. So nobody looks until something feels off, and by then it has been off for a month. This guide replaces that with a Monday ritual: paste your numbers into Claude (Fable 5) and get back a [one-page scorecard](#) that shows every number against last week, what's going right, what's slipping, and the one number to fix before Friday. It works with whatever you track today, even if that's nothing. Part 2 starts you from zero.

PART 1 · THE RITUAL

The Monday Scorecard

Every Monday, before the week eats you, paste last week's numbers into a Claude chat. Sales, leads, cash in the bank, marketing spend, whatever you have. **Claude hands back a one-page scorecard:** each number vs last week with a trend arrow, three things going right, three red flags, and the single number to attack this week.

What it does

Turns a messy paste of numbers into a clean weekly scorecard. Every figure is labeled provided or calculated, so you always know what's your data and what's Claude's math.

Why it makes money

Problems show up in the numbers two or three weeks before they show up in your gut. Catching a lead slump in week one instead of week four is a slow week instead of a bad quarter.

COPY-PASTE THIS INTO CLAUDE

"You are my business dashboard. Every Monday I'll paste last week's numbers and the week before: [sales, leads, cash in bank, marketing spend, whatever you track]. Return a one-page scorecard: each number vs last week with a trend arrow, three things going right, three red flags, and the ONE number to fix this week. Rules: label every figure as provided or calculated. Use only the numbers I give you, never estimate or fill a gap. If a number is missing, ask me for it. If a trend needs more weeks of data to be real, say so. I review before acting. Here are my numbers: [paste your numbers]"

THE THREE PARTS

PART 1

The Monday Scorecard

Paste your numbers, get a one-page read on the week.

PART 2

Start From Zero

The five numbers to watch weekly, and where they hide.

PART 3

The Four-Week Review

Which trends are real and which are just noise.

PART 2 · SETUP

Start From Zero

Plenty of owners track nothing, and it's more common than anyone admits. You don't need 30 KPIs on a wall. You need five numbers you can pull in ten minutes, and **every one of them already lives in an app you own**. This prompt builds your starter scorecard around your actual business.

The five numbers

Sales (POS or invoices). New leads (inbox, DMs, missed calls). Cash in the bank (your bank app). Marketing spend (ad manager or card statement). Unpaid invoices (your books, or that folder of PDFs).

Why it makes money

You can't fix what you never look at. Checking these five weekly means a cash crunch shows up while you can still do something about it, not the week payroll is due.

COPY-PASTE THIS INTO CLAUDE

"You are my numbers coach. I don't track anything yet. I run a [describe your business] with [team size]. Give me the five numbers I should check every Monday, tell me exactly where to find each one (bank app, POS, ad account, inbox), and build a blank scorecard I can fill in weekly in under ten minutes. Rules: base everything on what I tell you, never assume tools or numbers I didn't mention, and ask me up to 3 questions first if you need to. I review the list and decide what to track. Here's my business: [one paragraph about your business]"

PART 3 · TRENDS

The Four-Week Review

Two data points is a coincidence, not a trend. Once you have four or more Monday scorecards saved, this prompt zooms out and finds what's actually moving. **Claude separates real trends from normal week-to-week wobble** and says "not enough data yet" when that's the honest answer.

What it does

Reads a month of scorecards side by side and names which numbers are genuinely climbing or sliding, plus the one pattern to plan next month around.

Why it makes money

One bad week makes owners panic. One good week makes them coast. Both are usually noise, and decisions made on four-week trends beat decisions made on Monday moods.

COPY-PASTE THIS INTO CLAUDE

"You are my trend checker. I'll paste my last [four or more] weekly scorecards. Tell me which numbers are truly trending up or down, which moves are just normal wobble, and the one pattern that matters most for next month. Rules: use only the scorecards I paste. Label every figure as provided or calculated, never invent or estimate a missing week. If a trend doesn't have enough weeks of data to be real, say 'not enough data yet' instead of calling it. If a week is missing, ask me for it. You analyze, I decide what to act on. Here are my scorecards: [paste them]"

RUN IT TONIGHT

Three steps, ten minutes

Your first scorecard doesn't need to wait for Monday. Run it tonight with whatever numbers you can find, so next Monday is just a repeat.

1

Pull your numbers

Grab last week's sales, leads, cash, and spend from wherever they live. Rough is fine. If you track nothing yet, run the Part 2 prompt first.

2

Paste and fill in

Open Claude, pick the newest model (Fable 5), and paste the Part 1 prompt. Replace the **[green blanks]** with your real numbers.

3

Fix the one number

Read the scorecard and check it against your gut. Spend the week on the one number it flagged. Save the scorecard and repeat Monday.

Why this is safe to run on your real numbers

The guardrails are written into every prompt. Here is what Claude will and won't do with your money data.

- ✓ **Every figure is labeled.** Provided means you gave it, calculated means Claude did the math. Nothing on the scorecard appears out of thin air.
- ✓ **Trends are called honestly.** When there aren't enough weeks of data, the answer is "not enough data yet", never a made-up pattern.
- ✓ **Gaps get flagged, not filled.** If a number is missing, Claude asks you for it. It never estimates your sales or your bank balance.
- ✓ **It's read-only.** Claude never connects to your bank or your books. You paste numbers in, you decide what to act on, and nothing moves without you.

READY TO GO DEEPER?

The scorecard shows you the problem. The certification builds the machine that fixes it.

In the 12-Week AI Certification we sit with you live and build a working team of AI helpers around your actual business. Your real numbers, your real follow-up, your real week. You leave with a dashboard that practically runs itself every Monday, and a credential to show for it. No tech skills needed.

[Get Your 12-Week AI Certification →](#)

Start at brainvaultai.com

You can't fix what you don't look at. **Monday is when you look.**